



Outsourcing Professionals in China Join with IAOP to Capture Service Growth International Association of Outsourcing Professionals Launches Qingdao Chapter

POUGHKEEPSIE, NY, Oct. 26 – With outsourcing services rapidly growing in China, professional working in the industry have joined with the International Association of Outsourcing Professionals® (IAOP®) to launch a new chapter in Qingdao.

The newest chapter in the region, chaired by ResourcePro, will hold its inaugural meeting Nov. 3, from 1:30 to 8 p.m., at the Shangri La Hotel in Qingdao to discuss the “Rise of Service Outsourcing in China.”

“China is one of the fastest growing providers and users of outsourcing services,” said IAOP Chairman Michael Corbett. “This new chapter will support the development of outsourcing in China and Qingdao by bringing together IAOP global members and thought leaders, local outsourcing companies, and local government and university departments to share knowledge, best practices and standards. “

Corbett will speak about global vision and trends in outsourcing at the event. Other featured speakers include:

- Meng Jian Xin, vice director general of Shandong Commerce Department, speaking on the investment environment of the Shandong province and government support policies for the outsourcing industry
- Egidio Zarrella, KPMG partner, advisory services, on the outsourcing environment, opportunities and challenges in Asia
- Sun Heng Qin, director general Qingdao Commerce Department, on the investment environment of Qingdao city and government support policies for the outsourcing industry
- Also, Grace Gu, vice president of Insigma Technology, will lead a panel discussion of the newly formed IAOP China Regional Advisory Board on “2010 China Outsourcing Challenges” and the role IAOP can play to help Chinese companies become more competitive in the global landscape.

IAOP recently formed regional advisory boards around the world to promote outsourcing in regional markets and develop customized programs and services for professionals in those key regions. In China, IAOP also has active chapters in Beijing, Hong Kong and Shanghai.

The chapter meeting will end with a dinner hosted by Qingdao Municipal Government from 6 to 8 p.m. The meeting is open to outsourcing customers, service providers, advisors and other industry professionals.

For information, see Qingdao chapter and China Regional Advisory Board. To register for the meeting, IAOP members can e-mail chapter coordinator, Amanda Corbett, at amanda.corbett@iaop.org. Non-members can request a guest pass by clicking [here](#).